

ASTHMA

COMMUNITY HEALTH CHAMPIONS

Information and Resources to support
Children and Young People with Asthma

CHAMPIONS SUPPORT



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This document is a refresher support document for previous champions, and for those new champions joining us to share information across communities.

We have added & will continue to add updated material relevant to this new work into the portal link. The host organisation you were recruited to is responsible for supporting you in this role, and our project team and partners are very grateful for your engagement.

UPDATED CHAMPION WORK

The new areas of information we would like you to share includes;

- ◇ Information to support families reduce the impact that asthma can have on children
 - ◇ Raise awareness of the condition and empower families to support each other
 - ◇ Seek the best support for any concerns a family may encounter
- ◇ Recognise triggers and support families into support for wider concerns that could be exacerbating the condition
 - ◇ Educate on the correct use of equipment and explain why it is used

Lancashire and South Cumbria ICB may offer opportunities on occasion to feedback into relevant forums and meetings regarding any of the above, there may be additional training available to upskill in (we will let you know as this becomes available).

CHAMPIONS GUIDANCE

The purpose of the Asthma Community Champions scheme is to help ensure that vulnerable families across Lancashire and South Cumbria hear correct and consistent information from trusted sources.

Using your skills, networks and community knowledge is an important way of ensuring communities are accessing relevant and factual information; your feedback will also help mould services in better serving the community going forward

We recognise that there is often debate and sometimes disagreement, but your role is to tell people what the guidance is so they can work out how to apply them to their everyday lives to keep themselves and others safe.

Therefore, by signing up as a Community champion, you are agreeing to the code of conduct, which requires that:

- ◇ Any information or advice you circulate comes from the NHS, Public Health England or the government.
- ◇ You do not make political statements in respect of the government guidance
- ◇ You do not debate the merits of the guidance or criticise the government, health leads, the council or partners – if somebody is incorrect, simply signpost to the correct information. This is to ensure that key messages are not undermined.
- ◇ You do not apply your own interpretation of guidelines – if in doubt, ask for clarification

CARRYING OUT YOUR ROLE

- ◇ Safeguard – yourself and others: Don't put yourself into situations that might compromise you or others, especially young people or vulnerable adults.
- ◇ Be careful with information: Preferably, don't take any personal information from anyone. If you have to, keep it safe and don't share it.
- ◇ Gain permission (posters, etc.): Only put something up where you have approval.

ENGAGE WITH COMMUNITY

- | | |
|----------------------------|-----------------------------------|
| ◇ Text | ◇ Face to face |
| ◇ Emails | ◇ Door to door visits |
| ◇ WhatsApp | ◇ Visiting businesses |
| ◇ Social media | ◇ Community consultation meetings |
| ◇ Virtual network meetings | ◇ Drop in sessions |

WHAT WE EXPECT

- ◇ Monitoring of all your engagement into the portal – link (this is essential)
- ◇ Engagement targets (please play to your strengths and networks)
- ◇ Residents/families – aim for about 20 conversations a month

FEEDBACK FROM COMMUNITIES

As well as sharing the latest health information as Community Champions, we want to know what you and your community thinks.

- ◇ what's working well in your communities
 - ◇ what isn't working well
- ◇ what questions/concerns people are sharing
 - ◇ what people think could be done better

Your host is also expected to regularly meet with you to support you in your role & share best practice.

MONITORING & ENGAGEMENT

Project contact email for engagement or monitoring queries:

charlotte.riley@springnorth.org.uk

Link to Champions PORTAL for monitoring & support available here:

<https://springnorth.org.uk/asthma-champions/>

Ensure you add this link to your favourites on your web browser for ease of access

For adding your details & consent, click the first link:

Champion Registration - Asthma

For adding each engagement at point of contact (your monitoring) 2nd link:

Register Engagement with Family

You can capture engagements on hard copy if that's preferred, however ensure this is input to the site consistently each week for monitoring (particularly nearing month end for concise commissioning reports)

For adding bulk engagements – such as radio, social media, email, whatsapp shared information

Bulk Engagements Register

If you find any additional info that would support the themes/workstreams for this champions work, please feel free to share and we will add to a resources area. N.B ensure it contains no client identifiable info, and that you have permission before you circulate with your fellow champions.

**We thank you for your time on
this valuable work.**

You are all Champs!