

Project Specification Brief

Project Title

Cancer Awareness, Screening, and Early Diagnosis Initiative in Lancashire & South Cumbria

Funding Source

VCFSE-led Small Grants Scheme for Cancer Education and Engagement

Funding Period

Up to 6-months of direct delivery

Maximum Grant Award

Small grant - £1,000 up to £5,000

Large grant - £5,001 up to £10,000

Geographical Focus

Lancashire & South Cumbria

Primary Cancer Focus

Lung, Bowel, and Pancreatic Cancers (Proposals targeting other types of cancers will also be considered).

1. Project Overview

The Lancashire & South Cumbria Cancer Awareness and Screening Participation Small Grants Scheme is designed to support community-based projects that aim to enhance cancer awareness, improve screening uptake, and promote early diagnosis, with a specific focus on lung, bowel, and pancreatic cancers (Proposals targeting other types of cancers will also be considered). The scheme encourages initiatives that address key priorities in community awareness, cancer prevention, screening participation, and symptom recognition.

Successful applicants will work in partnership with local stakeholders to engage underserved communities, reduce health inequalities, and support the NHS's objectives for early cancer detection.

There is also an emphasis on projects that will provide targeted support for people and communities who face the greatest health inequalities – in line with the NHS's Core20Plus5 framework - including (but not exhaustive):

- People living in disadvantaged communities, based on the index of multiple deprivation;
- Black and ethnic minority people;
- LGBTQ+ people;
- People with a disability, including learning disabilities;
- People with severe mental illness;



- People experiencing homelessness;
- People in the criminal justice system;

However, organisations proposing to deliver these specific initiatives must demonstrate an established track record of working with these communities and justify their suitability to deliver the project.

Key Deliverables and Objectives

Applicants must design projects that meet one or more of the following deliverables.

1.1. Health determinants and cancer prevention

Objective Raise awareness in the community about the broader determinants of health, including lifestyle factors that contribute to cancer risk and/or support to address any identified risks.

Example Deliverables

- Develop and deliver small scale educational workshops or campaigns to address health risks such as smoking, diet, and physical inactivity.
- Partner with local organisations to disseminate cancer prevention messaging in underserved communities.

1.2. Promotion of screening and HPV Vaccinations

Objective Increased awareness of the importance of cancer screening (bowel, breast, and cervical) including promoting HPV vaccinations; encouraging and supporting uptake of screening and HPV vaccinations among all eligible groups.

Example Deliverables

- Organise community-based events or distribute educational materials to promote cancer screening and HPV vaccinations, encouraging and supporting uptake.
- Collaborate with local healthcare providers to support early detection efforts.

1.3. Education and awareness for symptom recognition and help seeking behaviour

Objective Provide communities with the knowledge and resources to increase symptom knowledge and awareness in relation to lung, bowel and pancreatic cancer and know what to do with symptoms and where to go for help. (Proposals targeting other types of cancers will also be considered).

Example Deliverables

- Offer guidance on how individuals can and act upon early signs of cancer.



- Provide information on how to navigate local healthcare systems and access appropriate services.

1.4. Development of Community Partnerships

Objective: Build partnerships to support ongoing cancer awareness and prevention efforts in the community.

Example Deliverables

- Work with local health services, community organisations, and VCFSE groups to establish sustainable cancer awareness networks.
- Ensure that efforts align with the Core20PLUS5 principles, focusing on reducing health inequalities.

Further background information regarding CORE20PLUS5 -

<https://www.england.nhs.uk/about/equality/equality-hub/national-healthcare-inequalities-improvement-programme/core20plus5/>

2. Evidence Requirements for EOI Proposals

Organisations applying for the small grants scheme must provide:

2.1 A Clear and Focused Project Plan

Provide a description of the specific key deliverables your project will focus on (one or more), and how your organisation will implement the project in your community. Ensure that the project plan is realistic, given the small grant size and timeframe.

2.2 Evidence of Previous Experience

Provide examples of your organisation's previous experience in delivering similar small scale community projects, particularly those focused on cancer awareness, health education, or engagement with underserved communities.

2.3 A Plan for Building Community Relationships

Outline how you plan to develop partnerships with local stakeholders and community groups to create sustainable cancer prevention and education efforts.

2.4 A Simple Monitoring and Evaluation Approach

Detail how your organisation will measure the impact of the project within the available funding. This could include tracking participation numbers, gathering feedback from attendees, or monitoring any changes in awareness or screening participation.

2.5 Service User Feedback Plan

Describe how you will collect feedback from community members or participants to evaluate the success of your project. Explain how you will use this feedback to inform future activities or adjust the project during implementation.

3. End of Project Summary, Findings, Learning, Impact, and Recommendations



At the conclusion of the funding period, all grant recipients must produce an End of Project Summary addressing the following key elements.

3.1 Findings

Objective Document and assess the outcomes of your project, particularly in relation to the key deliverables chosen.

Required Content A summary of the project's achievements, challenges, and the overall impact on the target community.

3.2 Learning

Objective Capture the lessons learned from implementing the project to inform future efforts.

Required Content Insights into what worked well and what could be improved, especially in terms of community engagement, collaboration, and project delivery.

3.3 Impact

Objective Measure the impact of your project on cancer awareness, screening participation, and early diagnosis.

Required Content Provide any quantitative and qualitative data on the project's impact, including feedback from participants and community members.

3.4 Recommendations

Objective Offer recommendations for improving cancer education and engagement projects in the future.

Required Content Based on the findings and learning, offer practical suggestions for enhancing similar small-scale projects.

